

2019 第八届一起来 慈善音乐会

活动报告
公开版

CTC

中国珠海
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Executive Summary 年终总结

2019 was an incredible year for the CTC, we continued supporting our 3 local charity partners helping children in need around Zhuhai in more ways than ever before, we again funded the Zhuhai Autism Society's Day Care Center for the entire year and various programs with LanJingLing that help those with learning and developmental disabilities. In Pingsha Town, Jinwan District, Zhuhai along with CPAZ we again supported many underprivileged Children with education related funding and supplies and were humbled by what we saw on our recent visit, which was also the first time a government official had attended our visit.

2019 年对 CTC 来说是难以置信的一年，我们继续以前所未有的方式支持我们的 3 个当地慈善合作伙伴帮助珠海周边的贫困儿童，我们再次资助了珠海自闭症协会的日托中心，并与蓝晶灵共同资助了帮助学习和发育障碍儿童的各种项目。在珠海市金湾区平沙镇，我们再次与珠海市慈善促进会合作，用教育相关的资金和物资支持了许多贫困儿童，这次也是第一次有政府官员参加我们的访问，让我们感到很惭愧。

Recognition of the CTC and the work we do increased to levels never seen before, in November the CTC won the British Chamber of Commerce China and United Nations Social Impact Awards in the Category of Community & Culture, an outstanding achievement, well done everyone! In March I won a Peace Award in the Field of Philanthropy, which directly reflects the work of everyone involved in the CTC, it was a humbling experience and made me want to work even harder to help more Children in need. There have also been various articles written in local media about the CTC, good news after a few years of media silence on CTC activities.

对 CTC 的认可和我们所做的工作达到了前所未有的水平，在 11 月 CTC 获得了中国英国商会和联合国社会影响奖的社区和文化类

别，一个杰出的成就，大家做得好！今年3月，我在慈善事业领域获得了和平奖，这直接反映了CTC中每个人的工作，这是一次令人谦卑的经历，让我更加想要努力地帮助更多需要帮助的孩子。在当地媒体上也有关于CTC的各种文章，这是在媒体对CTC活动保持沉默几年后的好消息。

2019 was also a year of uncertainty in the global economy with unpredictability and various shadows hanging over business activity, none more so than the so-called US-China Trade War. It is therefore incredible to have achieved our highest level of corporate sponsorship ever and even better to have the highest number of local Chinese companies sponsor than ever before, this speaks highly of the impact we are making and the recognition we're achieving in the region.

2019年也是全球经济充满不确定性的一年，商业活动笼罩着各种不可预测的阴影，尤其是所谓的美中贸易战。因此，我们获得了有史以来最高水平的企业赞助，甚至比以往任何时候都多的中国本土企业赞助，这是令人难以置信的，这充分说明了我们在该地区产生的影响和取得认可。

Come Together 2019, the 8th edition of our annual charity music festival, was a resounding success, over 1000 people came together to raise money and had a lot of fun on a beautiful, sunny day in Zhuhai. Personally this was the most professional I've ever seen the event been run and whilst there were the usual behind the scenes stresses, the event went off amazing. This is a testament to the amazing volunteers we had this year, I have to say that whilst we have great volunteers every year, this year they were the best I've ever seen, working long hard shifts to a high level is the reason the event was such a success.

2019年，我们的一年一度的“一起来”慈善音乐会第八届活动圆满成功，在一个阳光明媚的日子里，超过1000人来到珠海一起玩耍，为我们筹集善款。就我个人而言，这是我见过的最专业

的活动，虽然有幕后的压力，但活动进行得很顺利。这是对我们今年拥有的优秀志愿者的证明，我不得不说，虽然我们每年都有优秀的志愿者，但今年他们是我见过的最好的，长期努力工作到高水平是这次活动如此成功的原因。

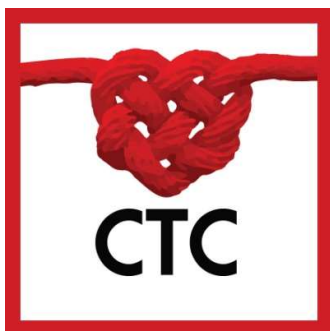
Congratulations to the entire community, to whom this charity belongs, thank you to each and every one that contributed in any way to helping us help those less fortunate. Going forward into 2020 we have our highest level of funding ever and are looking forward to reviewing more programs and help more children in need than ever before.

祝贺这个慈善机构所属的整个社区，感谢每一位以任何方式帮助我们帮助那些不幸的人的人。展望 2020 年，我们将获得有史以来最高的资助，我们期待着审查更多的项目，帮助更多需要帮助的儿童。

I wish each and every one of you and your families all the very best for 2020.

我祝愿你们每一个人和你们的家人在 2020 年一切顺利。”

Mark Clayton 马克·柯雷顿
CTC Founding Board Member
CTC 创始董事



活动回顾

2019 年 12 月 7 日

场地：乐坊 Livehouse

主要亮点

A photograph of a woman with brown hair and face paint (white swirls and blue dots) looking down at a young child with dark hair. The woman is wearing a denim jacket. The child is wearing a checkered jacket. They are outdoors, with green foliage in the background. The image is overlaid with several semi-transparent orange boxes containing text.

志愿者人数
100+

总筹款
484,474.78 RMB

出席人数
1000+

演奏的乐队数目:
8

户外照片





InternChina 酒吧



抽奖亭



Neil 的马拉松



小丑和气球



粉红海豚



水球



面部彩绘



儿童乐园





游戏区



食品摊贩

乐队照片





**THE LOST
TOMORROWS**



lost

JENNY

JENNY



Roland GW











QUEEN'S • GARDEN





2019 年赞助商

OFFICIAL SPONSORS | 官方赞助商

COME 一起来
TOGETHER



今年，许多组织赞助了“一起来”社区。多亏了他们，才有可能在2019年举办“一起来慈善音乐会”，又一年帮助珠海的贫困儿童。特别感谢我们的钻石赞助商宝华韦健贸易（珠海）有限公司（BOWERS & WILKINS）。另一个特别感谢伦敦廊，他们捐出了30%来自当晚晚会的收入。

今年赞助总额为人民币 368,438.51 元

活动参与者回顾



整体氛围

5 分中的 4.19 分

音乐及乐队质素

5 分中有 4.15 分

可能会向其他人推荐

5 分中的 4.45 分

志愿者回顾



活动组织水平
5 分中的 4.5 分

志愿工作的信心
5 分中的 4.7 分

在未来有兴趣成为一名志愿者
88.1%

2019 年财务信息



企业赞助收入:368,438.51 元
- 增加 36%

社区筹款收入: 33,114.38 元



活动当日收入：76,136.90 人民币

活动支出：67,546.68 人民币

- 全年盈余：425043.11 元

- 增加 18%

更多信息请访问 CTC 网站(ctcommunity.org)

结束语

创意策略为商业赋能 | 入化

Bowe



CTC 要感谢所有人，感谢他们使这一活动成为现实。因为每个人的到来，让我们能够再一年帮助当地需要帮助的孩子。希望大家在第八届“一起来”慈善音乐会上玩得开心，玩得尽兴，希望明年能再见到大家。

真诚地

CTC